



Press Release

For Immediate Release

CARNIVAL V20 2022:

A PARADE OF VALUES TO SUPPORT THE G20 PRESIDENCY OF INDONESIA

Through the CARNIVAL V20 2022, the strength and virtues of Indonesia's cultural values are delivered via creativity channels

Jakarta, May 12, 2022. **Values 20 or V20**, a global community that supports the G20 in initiating, developing, and reinforcing the values of individuals, communities, nations, as well as the universal community, has launched the **CARNIVAL V20 2022** at the V20 Secretariat at Kantor Taman Area in Jalan Mega Kuningan Barat, South Jakarta. The CARNIVAL V20 2022—henceforth referred to as the CARNIVAL or the CARNIVAL V20—was first introduced to the public in an online press conference on Thursday, May 12, 2022.

Speakers at the event are experts and senior practitioners from assorted fields. They are, among others; Alissa Wahid, Co-sherpa V20 2022; Arsjad Rasjid, member of the V20 2022 Advisory Board and Chairman of the Indonesia Chambers of Commerce and Industry (KADIN); Nicko Widjaja, V20 2022 Delegate and Founding CEO BRI Ventures; Mandy Marahimin, The Curator of CARNIVAL V20 Film Week; Dany Amrul Ichdan, Director of Institutional Relations at MindID—the Mining Industry Holding Company and official partner of the CARNIVAL V20 throughout May to June, 2022; Two V20 founders, Dimah Al-Sheikh and Dr. Ghazi Binzagr, will also speak at the event.

CARNIVAL is short for CreAtivity and InspiRatioN In VALues. The program will deliver a number of events prepared by Nenilai through various side events ahead of the V20 Summit that will take place in Bali on October 20 and 21, 2022.

Nenilai is a collective initiative aiming to build Indonesia through surveys and meaningful dialogues about the values important to the individual, the community, and the nation. The program is part of a cooperative effort to compile data about the values that people adhere to personally, that are currently thriving within the community, and which we hope will grow to move Indonesia forward.

"It is important to nourish values within our individual selves as well as among the society in order to create harmony, eliminating SARA (ethnic, religious, racial and society) and human rights issues. We must return to the spirit of gotong royong (mutual assistance), democracy, and diversity, because we are a nation of many, diverse communities and cultures," said **Alissa Wahid**.

"Any important message would be easier to absorb through films, as they are an effective media of communication to reach the targeted audience. Due to their audio-visual nature, a movie has the ability to tell a lot in a short time," she added.

Arsjad Rasjid emphasized on four main values that the business world needs to adopt in order to stay relevant, superior and competitive. They are gotong royong, innovation, social,



environmental values. "In the era of Industry 4.0, business actors are expected to stay innovative and adaptive to the development of digital and automation technologies. Additionally, social and environmental values have become indispensable to business players. Today's businesses are no longer solely profit-oriented. They must also have social impacts and responsibilities to the communities in terms of preventing damage generated by business activities, including curbing global climate change," Arsjad said.

He also stressed that another important thing to keep in mind is that business actors cannot stand on their own: "Cross-sectoral collaboration in gotong royong plays an important role in advancing businesses, as well as in mobilizing the economies of surrounding communities," Arsjad added.

Dimah Al-Sheikh said that, "Many of today's global challenges arise from problems that are rooted in people's behaviors. Even the best intended regulations will not be effective in changing behaviors if people do not feel responsible for the consequences of their actions." She added that, "The V20 will show that value-based policies can improve people's lives around the world."

V20 founder **Dr Ghazi Binzagr** also emphasized on the importance of roles and awareness of values. "We believe that by increasing awareness of the systemic role of values, why and how values emerge from processes, institutions, and structures, we can substantially enhance policy coherence, effectiveness, and longevity." He also stressed that, "In the organizational context, organizational and leadership values are one of the key driving forces for building a sustainable and profitable business."

The CARNIVAL V20 will present Indonesian and international short films, performing arts, and a number of web seminars. The web seminars will discuss the advantages of values in society, values in economy, values in nature, and values in wellbeing.

First up on the CARNIVAL's agenda is the V20 2022 Film Week on May 14–21, 2022. The event is also one of Nenilai's agendas as the host of the V20 in Indonesia in 2022.

Kicking off on May 14 with limited virtual access, the V20 Film Week carries the theme "Watch Party Short Movie Compilation," screening two Indonesian short films and three international ones. Public viewing would be available online on May 15–21, screening three short movies—one compilation and two feature films.

In addition to the Film Week, CARNIVAL will also have a series of web seminars on:

- Values and Society, scheduled for May 18, 2022, a collaboration between Nenilai and the MPR-RI.
- Value and Economy, June 2, 2022.
- Values and Nature/Environment, in August 2022.
- Values and Welfare, August 2022, complete with virtual art shows.

A Film Talk Show on "Film as a Tool to Expressing Values" will be held on May 21, 2022. The event is a manifestation of V20's commitment and efforts in expanding the values and cultures of



Indonesia. Communities and individuals are encouraged to absorb these values to support Indonesia in becoming a strong and advanced nation on the global scale.

One of the purposes of screening short movies is to remind people of the importance of preserving Indonesian values, principles and cultures. Appreciation of these values becomes increasingly crucial if we refer to the fact that there is still a high level of indifference towards people who are marginalized in terms of economic, social, justice, and humanitarian aspects.

The CARNIVAL V20 will be held from May to August 2022. The V20 2022 Film Week is accessible to the public upon request via this link <http://v20filmweek.rsvpify.com/> or by contacting secretariate.office@v20indonesia.id.

About Nenilai

The Nenilai Program is designed to better understand the values that grow and live within society through Barrett Values Centre's Framework 7 Levels of Consciousness. Nenilai is a collective of people and organizations with the desire to advance Indonesia. The initiative believes that everyone has values they uphold, both as individuals and collectively. These values motivate us to move and advance together to build a better Indonesia.

About V20

V20 is a global community of values experts and practitioners that actively engage with the G20. V20 aims to add depth to the understanding of values in public policy, with the goal of providing the G20 with evidence-based, human-centered policy solutions that contribute to overcoming global challenges.

Launched in 2020, V20 has generated and will continue to deliver programs and recommendations that are highly beneficial to G20 heads of state as well as global leaders in forming and implementing policies.

For further information, contact us at NENILAI

info@nenilai.id

www.nenilai.id

Values20 (V20) Indonesia 2022

secretariate.office@v20indonesia.id

www.values20.org

NARASUMBER



Alissa Wahid
V20 2022 Co-Sherpa



Arsjad Rasjid
V20 2022 Advisory Board and
Chairman of the Indonesia
Chambers of Commerce and
Industry (KADIN)



Nicko Widjaja
Founding CEO BRI Ventures
and V20 2022 Delegate



Mandy Marahimin
The Curator of V20 CARNIVAL
Film Week



Dany Amrul Ichdan
Director of Institutional
Relations Mind ID
(Official Partner V20 CARNIVAL
Side Event May/June)



Dimah Al Sheikh
V20 Founder

	 <p>Dr. Ghazi Binzagr V20 Founder</p>	
--	-----------------------------------------------------------------------------------------------------------------------------------	--