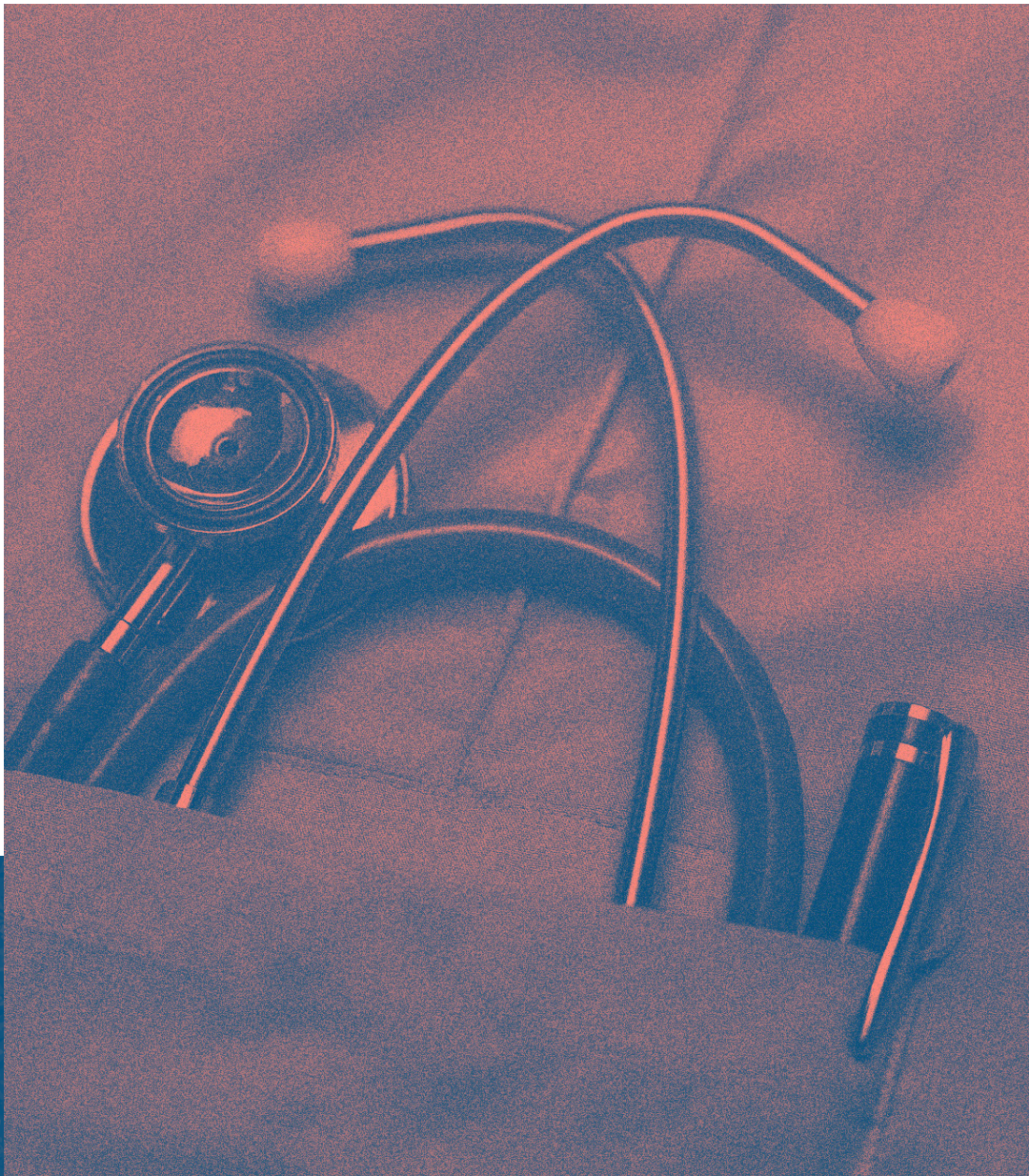




Values in Public Health



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There is a global public health need to reassess, redesign, and redefine our healthcare systems, where the transformation requires “patient-caring” to “health-caring” systems. It is how we will begin to focus as much, if not more, on proactive prevention than treatment only. We can do this together by building multilateral cooperation based on principles of integrity, international solidarity, and equity to comprehensively detect and respond to global health risks and emergencies. We must prioritize People, Planet, and Prosperity equally with robust public health policies, measures and tools.

Covid Policies

We are still going through the COVID-19 pandemic globally. When this will end, remains unclear. However, the pandemic has taught the world a lesson. As we progress through it, we will continue to acquire greater knowledge and understanding of its impact worldwide. Through these lessons, we must consider future policies and actions. We can transform the health sector and our lives proactively by initiating a value-based culture, but only if we choose to prioritize people, their credible-care and environmental sustainability. Therefore, global leaders are seeking guidance from Public Health & Infectious Disease Experts on redefining the management system of public health.

What Needs to be Done to Become a Proclamation

It is time to think and initiate comprehensive actions. These will ensure a positive impact from cradle to grave as a fundamental basis of the sustainability concept. Government, public and private sectors will all need to work with total commitment, forming a joint mission and respecting each other's values. So let the journey begin; let our G20 leaders and think

tanks consider setting an example with a unified joint declaration for the world's public health measures.

Public health for All

Public Health is defined as “the art and science of preventing disease, prolonging life and promoting health through the organized efforts of society” (Acheson, 1988; WHO). Based on this definition, we can identify three significant roles of public health – the ‘3Ps’:

• Preventing disease

• Prolonging life

• Promoting health

COVID-19 has taught us many things and has forced us to rethink how we prevent disease. But have we done enough globally to promote and build awareness of healthcare? Can we minimize or eliminate infrastructural, service, and quality inequalities?

A Global Strategy to Promote Universal Health Coverage

In general view, we ought to consider actionable solutions, such as:

- To shift the focus to proactive prevention and prevent disease, involving all nations in research and development to develop advanced science and technology-based solutions.
- To prolong the lifespan of our aging population and ensure proper life-care requires sponsorship and support from the government, public and private sectors as a social responsibility and commitment. It is governments turn to reunite with common thinking of reviving policy-measures by considering COVID-19 experience. The global health care system and its improvement measures cannot guarantee the overall standards of human life. Therefore, it is time to rethink healthcare as life-care in public health

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improvement measures cannot guarantee the overall standards of human life. Therefore, it is time to rethink healthcare as life-care in public health initiatives and ensure total business, institutional and societal engagement for sustainable long-term success.

It may be wise to consider an additional fourth 'P' among public health pillars: "Preparing comprehensive value-based life-care." It may provide us with the opportunity to overcome the siloed approach collectively and manage any crisis in advance.

Three Values Central to the Endeavor of Public Health

There are three values for consideration by policymakers: integrity, sharing, and solidarity.

Integrity:

The G20 Health Working Group (HWG), in cooperation with the respective national bodies and the WHO, needs to consider their vital roles in embracing all sacrifices that have allowed us to reach this current level with the support of modern science and technology.

We expect them to value healthcare-related efforts by providing an integrated sustainable solution that will ensure people's engagement, their life-care to support prosperity and further enhancement.

To achieve this globally, financial support will be required. In this regard, the G20 Global Partnership for Financial Inclusion (GPFI) may expand its net and ensure all global leaders extend their solidarity by sharing their contributions with the core base of integrity.

Sharing:

We need to build our value-nourishing respectful future upon the 'United Nations' concept. We will not focus on isolated wins or gains in silos but instead on collective and cumulative performance for the world. We may consider to -

- Share know-how with others,
- Allocate all necessary resources, including financial, ensuring proactive and on-time response,
- Consider effective mechanisms to monitor and fight misinformation and disinformation.
- Ensure a smooth flow of service offerings in all locations, regardless of the rural and urban setting, and
- Apply all learnings of COVID-19 pandemic in anticipation of any other emerging disease as long-term preventive measures.

Solidarity:

The public health domain continues to expand, as demonstrated by prospective patient groups seeking health-related services through disease awareness, prevention, physical cure, mental health support, rehabilitation, and other care.

As a result, the required concentration, investment, and resources are not the same as before.

Therefore, to align with the redefined public health scenario, i.e., comprehensive life-care system, we must consider plugging an independent allocation of finance that will not cause any lapses due to other socio-economic affairs.

We propose that we-

- Prioritize people and the planet and their impact on any implementation processes.
- Commit with solidarity to any invention and prevention measures.
- Consider all standards of level people bring under the social safety net.
- Introduce prevention measures with standard operating models.
- Educate people on a complete life-care integral system along with health affairs.
- Initiate the transformation of healthcare and the long-term care system.

Solidarity, Sharing, and Integrity--How to transform all these values into coordinated leadership

We urge G20 Leaders to lead from the front and allow everyone to benefit from the value-based globe. To conclude, we shall remind ourselves that we live in a global village of united nations. We must unite people, ensure their prosperity, and secure our planet through initiating a value-based public health culture and a comprehensive life-care management system. By taking proactive steps to remove all siloes in the healthcare system and re-establishing a focus on public health as a proactive preventive approach, we will collectively redefine the continuum of care to be everywhere we go in this world: collectively and as individuals.



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