$\sqrt{20}$ 2021 Communiqué

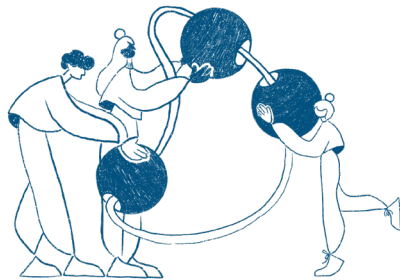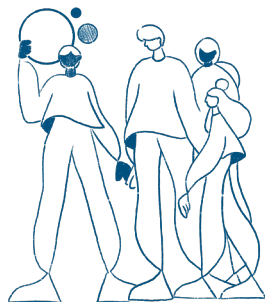## From the "Value of Values" to "Values in Action"

October 2021

The V20 calls on the G20 to promote public policies rooted in:

Integrity

Solidarity

Sharing

The Values 20 Group (V20) is a global community of values experts and practitioners who seek to actively engage with the Group of Twenty (G20) to advance its vitally important multilateral work. V20 was launched in 2020 with the purpose of deepening understanding of how values can strengthen public policy. In 2021, the V20 calls upon the G20 to promote values-based institutional decisions and human-centered policies given their unique, untapped power to contribute to overcoming global challenges.

In 2020, the V20 brought the "value of values" to the forefront of the G20 policy agenda. In 2021, the V20 calls for the application of "values in action" to convert the pressing current global crises into opportunities for inclusive transformation by integrating consideration of values into the decision processes of policymakers.

COVID-19 has caused vast suffering in all quarters of the world. At the same time, by mobilizing an unprecedented collective surge of intellectual, financial, and operational resources, it revealed the readiness of people from very different backgrounds to work together toward common objectives. As values practitioners, we understand that this global cooperation and the swift response it enabled was only possible because the global community is rooted in universal values. In that context, however, we affirm the urgent priority of extending access to vaccines globally without delay and reorienting our approach to international relations in ways consistent with our shared human values of Integrity, Solidarity and Sharing.

These same values inspired and orientated the recommendations presented in this year's V20 Communiqué to advance the priorities set by the Italian Presidency of this year's G20: People, Planet and Prosperity.

Integrity concerns the personal sphere and addresses the consistency with which we apply our values in various contexts. It includes exploration of how people manage conflicting values, such as the trade-offs between self-interest and collective interest, and between individual freedom and respect for others.

Solidarity concerns the public sphere and focuses on how we create, develop and maintain unity between individuals, groups, and societies. It includes exploration of the factors that contribute to the formation of mutual awareness and care and convergence on common interests and sympathies.

Sharing concerns the cultural sphere and deals with the joint use of tangible and intangible resources. It includes exploration of what is required to provide, operate and maintain a resource and how we can distribute its benefits in a fair and sustainable manner across regions and generations.

Now, the V20 invites the G20 to explore these three values as the foundations upon which you will lead the world in overcoming our current global challenges in the areas of: People, Planet and Prosperity.

People

Recent world events have signaled the need to revitalize mutual trust between governments and citizens, and build the new capabilities required to address the global challenges we are facing. Nonviolent governance, values-based education, valorized care-work and institutional transparency are central to this endeavor.

- Act as a "sophisticated radar." Governments should discover, validate and diffuse lessons of nonviolent governance from society and accompany this process with the necessary adaptation of institutions and policies. To this end, Governments should adopt repositories, benchmarking, peer review mechanisms in collaboration with independent institutions, academia and other governments, to develop indicators that validate and diffuse nonviolence at the national, subnational and international levels of governance. At the international level in particular, governments should benchmark and report on lessons learned and generalize their usage from one national or subnational context to other social and political contexts and share the findings.

- Integrate sustainable values-based education: partner with UNESCO to integrate and promote SDG 4, specifically Target 4.7, by 2030. Education for sustainable development will ensure that all learners acquire the knowledge and skills needed to promote sustainable development and sustainable lifestyles, human rights, gender equality, a culture of peace and non-violence, global citizenship, and appreciation of cultural diversity and of culture's contribution to sustainable development.

- Build on the recommendations of the G20 Education Ministers Meeting (2021) to promote a strategic education taskforce with representative experts who can advance values-based education to offer solutions to post-pandemic challenges, like blended teaching and learning, educational poverty, global cooperation and commitments, and sustainable development. The taskforce could also become and/or promote a clearinghouse for contents, strategies, and effective practices for values-based education.

- Promote policies which redistribute the responsibility of care across multiple sectors, which aligns with the G20's priorities to encourage solidarity and symbiotic communities through:

  - Devising national policies and legislation that codify how care-work is defined and recognized both in the public and private lives of citizens.

  - Partnering with employers in the private, public, and nonprofit sectors, who can play a major role in developing concrete policies focused on care-work.

  - Raising awareness by activists' movements around care-work as important drivers in changing policies.

  - Promoting volunteering and community-based sharing to build resilient, socially just, and fair societies through national programs.

- Foster truth-telling and transparency in decision-making, sensitive to the repercussions of actions across countries. Considering the diversity and size of the group, limited meeting time, and constraints of remote virtual meetings, the G20 should adopt up-to-date team strategies and evaluation of results in its team processes throughout the year.

Planet

Combating the climate crisis and preserving biodiversity are crucial to the survival of humanity. The attainment of the Sustainable Development Goals (SDGs) will require developing policy approaches that build on the many spontaneous examples of environmental integrity emerging from citizens and communities around the world to combat global warming, a stronger focus on pro-environmental educational programs and a more participatory form of multilateralism.
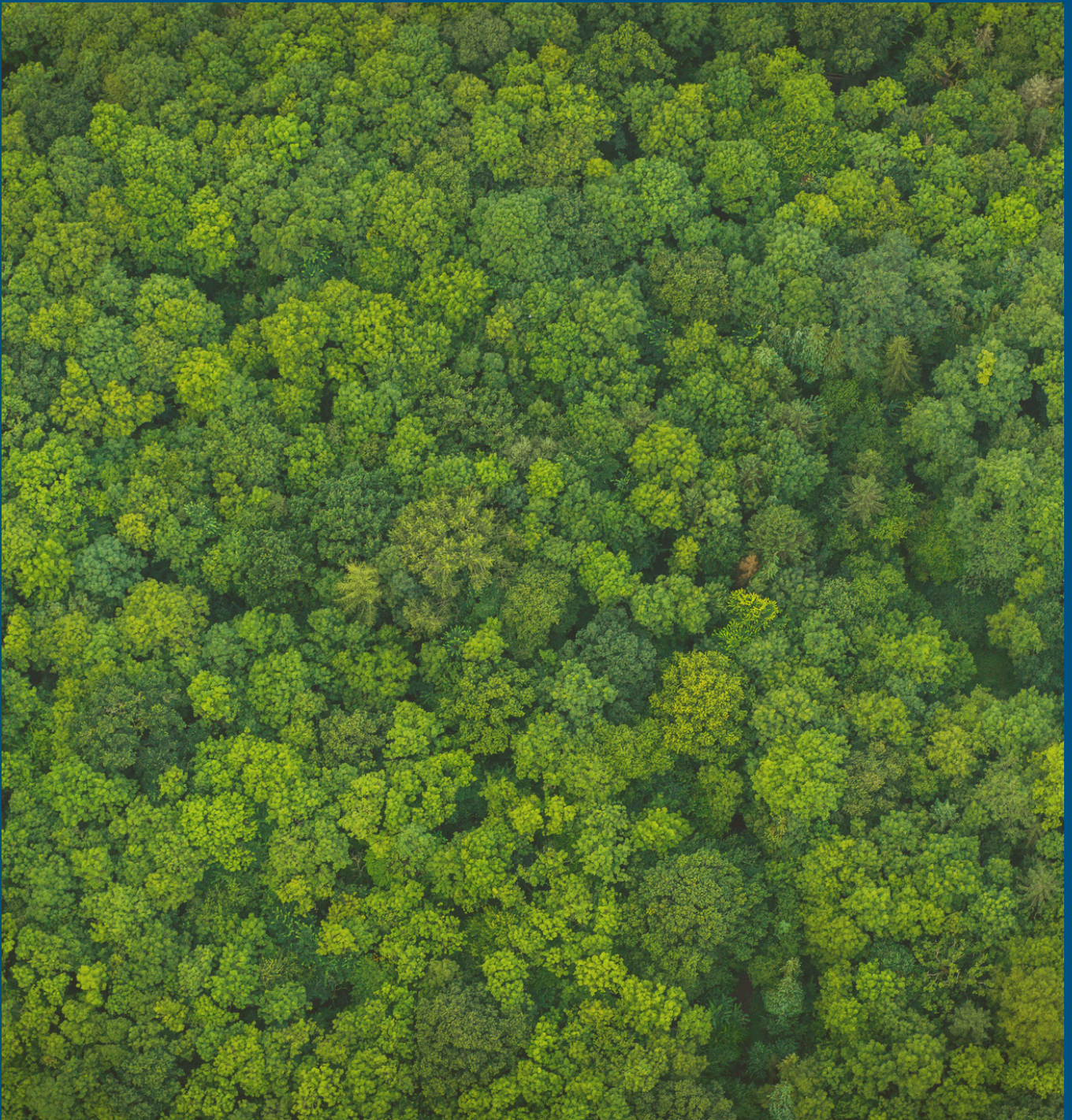
The V20 calls on the G20 to:

- Endorse policies that directly influence behavior through rewards or penalties, which are likely to strengthen pro-environmental values, such as mandating recycling. These policies should be accompanied by values-based messages campaigns, phrased in terms of values as a motivator. Since cultural, social and demographic groups tend to differ in their value priorities, messages can be targeted based on known characteristics.

- Support longer-term educational programs designed to develop and strengthen pro-environmental values and behavior in schools. Values are largely stable in adults and are easier to change in younger populations.

- Strengthen the participatory form of multilateralism and multi-stakeholder mechanisms for consultation, which are vital in facing the challenges of our interconnected world. A planetary vision is essential to developing an identity that extends beyond national boundaries, strengthening human and ecological integrity, and empowering all stakeholders to pursue better policies. In this regard:

  - National and specialized caucuses could serve as preparatory content for V20 as an ongoing focus integrated to the G20. This supports the participation of civil society in G20 decision making, embedded into collective values.

  - The G20 should consider the creation of a new planetary, citizen-based organization, the League of Citizens (LOC). A Citizens' Council would ensure development effectiveness and may take a form similar to a UN Council. A seed exists in the United Nations Permanent Forum on Indigenous Issues (UNPFII) for indigenous peoples.

- Immediate Action Plan for Planetary Sustainability. The G20 should pursue the attainment of the SDGs, promoting policy priorities to clean all rivers, groundwater, and oceans; protecting natural forests; greening cities; and intervening in environmental hot spots. A "super green fund" must be considered, whose design and implementation must include consultation and participation with civil society.

Prosperity

The pandemic has revealed the global extent and human cost of the digital divide. This divide can be bridged if investments in digital infrastructures are accelerated and expanded, especially in low and medium income countries; and a more 'Fair Process' and behavioral insights (BI) are integrated into the policy cycle. The efforts to promote digital solidarity should be implemented with a focus on gender equality and access to online tools and opportunities addressing women's needs, those of people living with disabilities, and the barriers that prevent them from fully utilizing the internet.

The V20 calls on the G20 to:

- Introduce 'Fair Process' as Policy, including:

    - Increasing fair representation of individual, collective, and social concerns. Introducing a 'Fair Process' may allow the understandings, beliefs, and experiences of all stakeholders to be shared with sympathy and reflexivity to identify aligned and discrepant values without hindering policy development.

    - A working session at the G20 summit attended by representatives from all G20 nations to establish the parameters and participants for a Digital Solidarity Principles Summit held in the following six months.

- Expand the mandate of the G20 Behavioral Insights Knowledge Exchange Network (BIKEN) to consult and support the DETF and FWG in designing policy processes which incorporate mandatory checkpoints for ethical reviews in accordance with the ethics standards of behaviorally informed policy interventions.

- Integrate behavioral insights (BI) into the policy cycle and systematically use the evidence produced in the field of behavioral economics and related disciplines:

    - In cooperation with the OECD and the EU Joint Research Center, the G20 Digital Economy Task Force (DETF) should expand its efforts under the Digital Government initiative to prepare a global digital governance program for public organizations. The program should be dedicated to upskilling public officials'

capacities in data governance and interoperability.

    - To complement the development of the G20 interoperable regulatory framework, the G20 should expand the mandate of the G20 Behavioral Insights Knowledge Exchange Network (BIKEN) to establish a global repository of case studies on e-services and digital transformation projects in the public sector. The case studies should be organized along the key barriers identified during root cause analyses and contain descriptions of the policy prototypes and, if available, outcome data. In addition, the BIKEN should provide technical assistance to public organizations in devising behaviorally informed policy prototypes and validation methods for digital transformation projects and e-services.

- Implement transparent mechanisms for stakeholders to design policy decisions based on a shared multi-contextual understanding of common challenges:

    - Employing proven participatory processes that build coherence across stakeholder groups and inspire stakeholders to take action that complements policy grounded in system-level reflection.

    - Integrating intersecting methods, beyond qualitative studies, by using data to minimize inequalities when designing policies that impact populations.

    - Appointing and creating opportunities for data stewards responsible for collecting data to work collaboratively and strategically with policy makers. This would ensure pivotal dimensions can be captured based on qualitative reflection that includes affected stakeholders.

- Incorporate analysis of sectoral inequalities, skills inequalities, and gender inequalities into the analyses for a new financial architecture.

Public Health

The above recommendations have focused on the three main G20 priorities of the Italian Presidency. However, we cannot avoid addressing a critical fourth element, that of Public Health. We therefore propose a few specific reflections and recommendations in this area.

The G20 Health Ministers' Declaration committed to "scaling up innovative approaches to move towards the achievement of Universal Health Coverage through resilient, sustainable, person and community centered, gender-sensitive health systems." In advancing this commitment, immediate priority should be placed on activities including equalizing care activities and supporting solidarity activities at the center of communities as a proactive preventive approach to redefine the continuum of care to be everywhere we go in this world: collectively and as individuals.

The V20 calls on the G20 to:

- Shift the focus to proactive prevention of disease, involving all nations in research and development to develop advanced science and technology-based solutions.

- Extend the lifespan of our aging population and ensure proper life-care requires support from the government, public and private sectors as a social responsibility and commitment. It is governments' turn to unite around common thinking of reassess, redesign and redefine policy-measures by capturing what was learned during the COVID-19 experience.

- Share know-how with others.

- Allocate all necessary resources, including financial, to ensure a proactive and timely response.

- Prioritize people and the planet and the subsequent impact on public health.

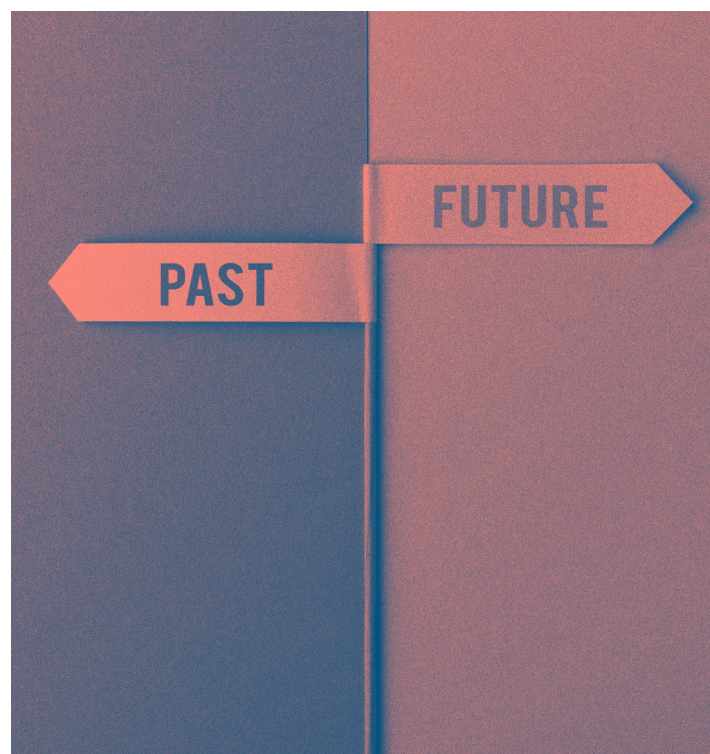- Commit with solidarity to any invention and

prevention measures.

- Initiate the transformation of healthcare and the long-term care systems.

- Consider defining common standards for all levels of care and bring all people under the safety net of Universal Healthcare.

Moving Forward

The V20 will continue to elaborate and share its contributions to promote the importance of including values and human centric approaches in public policy design and implementation

The V20 2021 looks forward to reengaging experts and practitioners for 2022 to continue expanding the network of people, competencies and ideas launched in 2020.

Astronaut Armstrong upon landing on the moon said, "That's one small step for man; one giant leap for mankind." What is the G20's one giant leap in deciding to take action for mankind: people, planet, prosperity and public health?

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VOCAZIONE
Dialoghi sui valori dell'Italia che vogliamo.

ASTERYS
Sowing the Seeds of Transformation

Voc-Azione is an Italian initiative born by a group of people driven by the common desire to make a contribution to cultural change in Italy, towards a culture more aligned with the desired Values of Italians. Our initial assumption: if we want to see a change, we must personally commit ourselves to make it happen. This initiative is to give VOICE to citizens' aspirations for a better country and a better future and to facilitate conscious and responsible entry into Action.

Asterys is a global organizational development firm, whose purpose is to contribute to the evolution of humanity by enabling leaders and teams to transform their way of thinking, their way of being and their organizations and amplify the positive impact they have in the world. This is achieved by transforming organizations into high-performing systems, where the system itself, the way business is done, and its members are hale and hearty.